

ORDINANCE O-4-15

AN ORDINANCE AMENDING TITLE 13, CHAPTER 1
OF THE CODE OF ORDINANCES
(Zoning)

Introduced by Alderman Sevenich at the recommendation of the Plan Commission.

The Common Council of the City of Menasha does ordain as follows:

SECTION 1: Amend Title 13, Article F, SEC.13-1-67(d)(1) and SEC. 13-1-67(d)(4) of the Code of Ordinances of the City of Menasha, Wisconsin as follows:

Title 13 – Zoning

CHAPTER 1

Zoning Code

ARTICLE F

Signs and Billboards

SEC. 13-1-67 REQUIREMENTS BY SIGN TYPE

...

(d) **Electronic Message Centers.** Signs whose informational content can be changed or altered by electronic means shall be subject to the following standards:

(1) Electronic message centers ~~shall only be allowed~~ are permitted in the C-1, ~~C-3,~~ C-4, I-1, and I-2 districts. Electronic message centers shall require a Special Use Permit if they are located within ~~two hundred (200)~~ three hundred (300) feet of either of the following:

- a. a residential use or district;
- b. any property use that requires a Special Use Permit.

...

(4) Electronic message centers shall be integral to the and a part of the original approved monument sign and may comprise no more than 30% of the sign face and shall be located in the lower one half of the sign. Static displays consisting only of letters and numerals that are not changed more than once in a 24-hour period shall not be included in the area computation of the electronic message center. The combined square footage of the electronic message center plus any static display area may not comprise more than 75% of the total allowable square footage.

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SECTION 2: This ordinance shall become effective upon its passage and publication as provided by law.

Passed and approved this _____ day of March, 2015.

Donald Merkes, Mayor

ATTEST:

Deborah A. Galeazzi, City Clerk